

Guidance Digitally Transforms NDS PRO

SERVICES

Web Integrations for eCommerce

Mobile & Responsive Design

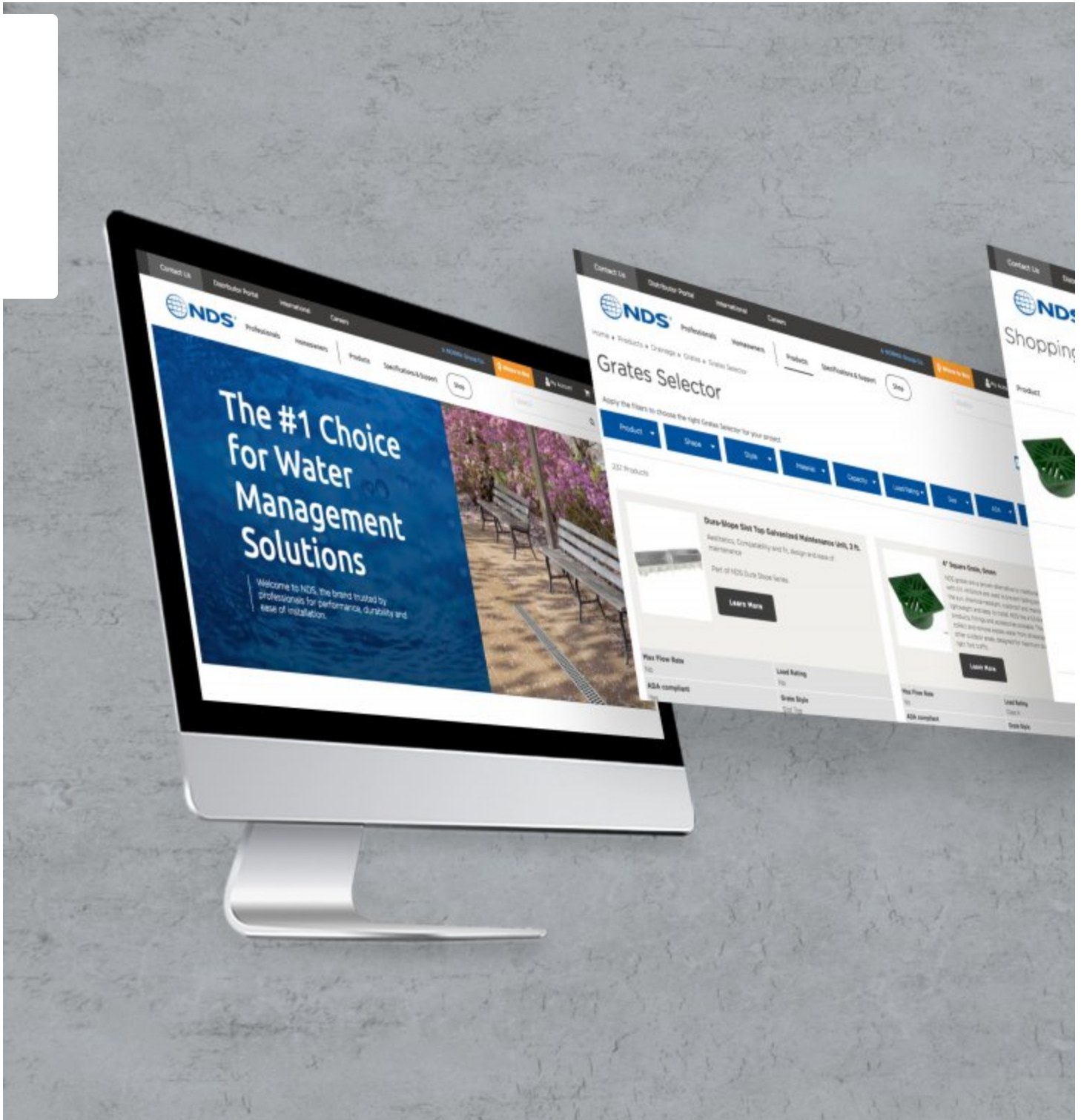
B2C eCommerce Services

Web Development

Creative Services

NATIONAL DIVERSIFIED SALES, INC. (NDS PRO) IS the trusted provider for water management solutions. NDS has a broad range of high-quality and durable solutions from drainage solutions to water flow management tools. Although currently digital commerce is not a big business driver for NDS, they recognized the potential for the channel and wanted to strategically align with the opportunity. This meant investing the right level of resources to start setting them up for success. The features and functionality of Magento Open Source provided the level of flexibility and scale that would help them achieve success. NDS chose Guidance to provide the integration and

Magento Open Source.



INNOVATIONS

User Experience Design

Custom product selector
Sphinx Search
Responsive design
Magento Open source 2 upgrade
Complex navigation



SOLUTIONS

Guidance performed a comprehensive audit of the NDS digital user experience (UX) and user

delivered wireframes for the entire site and initiated development. NDS required several complex customizations with the project including the navigation and custom built product selector. Guidance performed a site redesign and made the site completely responsive.

[Visit NDS](#)

NEWSLETTER SIGNUP

Receive exclusive news and industry trends every week.

[JOIN](#)



PRESS

CAREERS

CONTACT

sales@guidance.com

+ 1.310.754.4000

Los Angeles, CA

[Privacy Policy](#) | [Cookie Policy](#)